



FOR IMMEDIATE RELEASE

**ActivEntrepreneur™ to Host First Annual Kayakathon June 21**

*Activity-Based Networking Group Creates Community Event to Help Protect Area Waters*

Long Island, New York – June 5, 2008 - ActivEntrepreneur™, a business networking group for entrepreneurs and aspiring entrepreneurs who strive to lead active, healthy and eco-friendly lives, announces the First Annual Paddle to Protect Our Waters Kayakathon. The event will be held June 21 at the Peconic River in Riverhead, New York.

Families, area businesses and community leaders, whether a beginner or an expert paddler, are invited to participate in ActivEntrepreneur's Kayakathon. Activities include a 10-mile kayak race, a 5-mile paddle and a guided paddling experience through the Peconic Wetlands. Proceeds from the event will go to Peconic Baykeeper, Long Island Sierra Club and The Riverhead Foundation for Marine Research and Preservation.

"At ActivEntrepreneur, we know that a successful business begins with a healthy entrepreneur," said Jennifer Ross, co-founder of ActivEntrepreneur. "A clean and well-preserved environment goes hand-in-hand with a healthy lifestyle and business."

Registration for the 5- and 10-mile paddles is \$30 and includes beverages, snacks, education and prizes. The guided paddle fee is \$45 and includes rental and safety equipment, guide, lessons, beverages, snacks, education and prizes. Pre-registration is required at [www.activentrepreneur.com](http://www.activentrepreneur.com).

For more information about this event, please visit [www.activentrepreneur.com](http://www.activentrepreneur.com) or contact Jennifer Ross at [jen@activentrepreneur.com](mailto:jen@activentrepreneur.com) or 631.736.8996.

**About ActivEntrepreneur**

Founded in April, 2007 by marketing strategist Jennifer Ross and holistic health counselor Eileen Weilbacher, ActivEntrepreneur is a national business networking group for entrepreneurs and aspiring entrepreneurs who strive to lead active, healthy and eco-friendly lives. ActivEntrepreneur is based upon the belief that successful

businesses begin with healthy entrepreneurs. Co-founders Jennifer and Eileen met at a traditional small business breakfast meeting and quickly realized that they share a love of being outdoors and a devotion to being active and healthy. During a 'Walk and Talk' meeting afterward, the idea for ActivEntrepreneur was born. Currently, ActivEntrepreneur has chapters in Suffolk County, New York, Nassau County, New York, Los Angeles, California and Central Massachusetts, with plans to create new chapters across the country in 2008-2009. For more information, please visit [www.activentrepreneur.com](http://www.activentrepreneur.com) or contact us at [jen@activentrepreneur.com](mailto:jen@activentrepreneur.com) or 631.736.8996.

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