



FOR IMMEDIATE RELEASE

ActivEntrepreneur™ Launches Los Angeles Chapter with Exciting Yoga Event

Activity-Based Networking Group Brings Local Entrepreneurs Together in New Way

Los Angeles, CA – April 21, 2008 - ActivEntrepreneur™, a business networking group for entrepreneurs and aspiring entrepreneurs who strive to lead active, healthy and eco-friendly lives, announces its launch event for the new Los Angeles chapter. The event will be held on Thursday, May 1 at 7:15 p.m. at Lululemon, located at 331 Santa Monica Boulevard in Santa Monica. Attendees will enjoy a YogaHop class taught by Matthew Reyes, network with other business owners and learn from communications specialist Judson Redmond. Healthy refreshments will be served.

“We’re excited to launch ActivEntrepreneur in Los Angeles and look forward to bringing entrepreneurs together in a new way, allowing them to simultaneously boost their businesses and their personal health,” said Christine Kwok, ActivEntrepreneur leader of the Los Angeles chapter. “Unlike traditional, sedentary networking, active networking combines exercise and networking – a perfect fit for busy entrepreneurs.”

ActivEntrepreneur (www.activentrepreneur.com) is a national membership-based business networking group for entrepreneurs that mixes networking with active events such as walking, hiking, volleyball, dancing or kayaking. At each networking event, entrepreneurs also learn about growing their business and have the opportunity to network with other active entrepreneurs.

During the event, Judson Redmond, a communications specialist, will teach attendees the secrets to effective networking. Redmond is the lead connection consultant for Clirgga, a firm specializing in training organizations in conversation to optimize harmony, productivity and sales.

Additionally, Matthew Reyes, one of L.A.'s most prominent yoga figures, will conduct an hour-long YogaHop class that blends traditional yoga with the soulful rhythm of today's music.

The event is free, but online pre-registration is required at www.activentrepreneur.com. For more information, please contact Christine Kwok at christine@activentrepreneur.com or 310.210.0890.

About ActivEntrepreneur

Founded in April, 2007 by marketing strategist Jennifer Ross and holistic health counselor Eileen Weilbacher, ActivEntrepreneur is a national business networking group for entrepreneurs and aspiring entrepreneurs who strive to lead active, healthy and eco-friendly lives. Jennifer and Eileen met at a traditional small business breakfast meeting and quickly realized that they share a love of being outdoors and a devotion to being active and healthy. During a 'Walk and Talk' meeting afterward, the idea for ActivEntrepreneur was born. Currently, ActivEntrepreneur has chapters in Suffolk County, New York, Nassau County, New York, Los Angeles, California and Central Massachusetts, with plans to create new chapters across the country in 2008. For more information, please visit www.activentrepreneur.com or contact us at jen@activentrepreneur.com or 631.736.8996.

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