



FOR IMMEDIATE RELEASE

**ActivEntrepreneur™ Hosts Event to Learn About Starting a Retail or Wellness Business**

*Activity-Based Networking Group to Hold Event March 26 at Amethyst Rose Spa in Islip, New York*

Long Island, New York – February 27, 2008 - ActivEntrepreneur™, a business networking group for entrepreneurs and aspiring entrepreneurs who strive to lead active, healthy and eco-friendly lives, announces its upcoming networking event on March 26, 2008 from 6 p.m. until 8 p.m. at Amethyst Rose Spa located at 700 Main Street, Suite B in Islip, New York.

Attendees will enjoy a 15-minute massage plus healthy treats and refreshments while networking and learning about starting a retail wellness business. Two experienced business owners, Debra Jansson and Deidre O'Malley, will discuss how they built their businesses, developed and tested marketing strategies and overcame challenges. Debra Jansson, owner and director of Amethyst Rose Spa, will discuss her successes, challenges and the ins and outs of running a retail spa business. Deidre O'Malley, a massage therapist and owner of Expansion, an essential oils practice, will speak about business-growing strategies.

"Whether we're new or experienced entrepreneurs, we gain valuable, applicable insights from other business owners," said Jennifer Ross, co-founder of ActivEntrepreneur and marketing strategy expert. "Networking with other entrepreneurs in a unique, comfortable venue stimulates creativity and fosters the development of new ideas and business relationships."

ActivEntrepreneur ([www.activentrepreneur.com](http://www.activentrepreneur.com)), founded in April 2007, is a national membership-based business networking group for entrepreneurs that mixes networking with active events such as walking, hiking, volleyball, dancing or kayaking. At each networking event, entrepreneurs also learn about growing their business and have the opportunity to network with other active entrepreneurs. ActivEntrepreneur has chapters in Suffolk County, New York, Nassau County, New York, Central, Massachusetts and Los Angeles, California with plans to create more new chapters across the country in 2008.

[Online pre-registration](http://www.activentrepreneur.com) for the ActivEntrepreneur event is required at [www.activentrepreneur.com](http://www.activentrepreneur.com). The cost is \$20 for members or \$25 for non-members. The Amethyst Rose Spa is located at 700 Main Street, Suite B in

Islip, New York. For more information, please contact Jennifer Ross at [jen@activentrepreneur.com](mailto:jen@activentrepreneur.com) or 631.736.8996.

### **About ActivEntrepreneur**

Founded in April, 2007 by marketing strategist Jennifer Ross and holistic health counselor Eileen Weilbacher, ActivEntrepreneur is a national business networking group for entrepreneurs and aspiring entrepreneurs who strive to lead active, healthy and eco-friendly lives. Jennifer and Eileen met at a traditional small business breakfast meeting and quickly realized that they share a love of being outdoors and a devotion to being active and healthy. During a 'Walk and Talk' meeting afterward, the idea for ActivEntrepreneur was born. Currently, ActivEntrepreneur has chapters in Suffolk County, New York, Nassau County, New York, Los Angeles, California and Central, Massachusetts, with plans to create new chapters across the country in 2008. For more information, please visit [www.activentrepreneur.com](http://www.activentrepreneur.com) or contact us at [jen@activentrepreneur.com](mailto:jen@activentrepreneur.com) or 631.736.8996.

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