



FOR IMMEDIATE RELEASE

ActivEntrepreneur™ Expands on Both Coasts with Two New Chapters

New Kind of National Networking Group Expands to California and Massachusetts

Long Island, New York – February 13, 2008 - ActivEntrepreneur™, a business networking group for entrepreneurs and aspiring entrepreneurs who strive to lead active, healthy and eco-friendly lives, announced today that it has expanded on both coasts, with new chapters in Los Angeles, California and Central, Massachusetts.

ActivEntrepreneur (www.activentrepreneur.com), founded in April 2007, is a national membership-based business networking group for entrepreneurs that mixes networking with active events such as walking, hiking, volleyball, dancing or kayaking. At each networking event, entrepreneurs also learn about growing their business and have the opportunity to network with other active entrepreneurs.

"We're excited to introduce ActivEntrepreneur to the west coast and expand further on the east coast," said Jennifer Ross, co-founder of ActivEntrepreneur. "Physical activity is crucial to our health and with ActivEntrepreneur, you don't have to sacrifice exercise for work--the two become complementary."

Christine Kwok, the ActivEntrepreneur Los Angeles chapter leader is also the founder and CEO of Balanced Strength, Inc. She brings more than ten years experience as a fitness and wellness strategist, working with individuals, corporations and community groups, to her role with ActivEntrepreneur. She was inspired to launch the Los Angeles chapter through her health outreach work with various community organizations.

Karyn Bender, leader of the Central, Massachusetts ActivEntrepreneur chapter, brings more than 10 years of community health experience to her role at ActivEntrepreneur and to her practice as a pharmacist and holistic health and nutrition counselor. Extensively trained and credentialed, she studied directly with the masters in the health field, such as Judith Orloff MD, Deepak Chopra MD, David Simon MD, Marc David, and at Harvard Medical School's Mind/Body Institute.

About ActivEntrepreneur

Founded in April, 2007 by marketing strategist Jennifer Ross and holistic health counselor Eileen Weilbacher, ActivEntrepreneur is a national business networking group for entrepreneurs and aspiring entrepreneurs who strive to lead active, healthy and eco-friendly lives. Jennifer and Eileen met at a traditional small business breakfast meeting and quickly realized that they share a love of being outdoors and a devotion to being active and healthy. During a 'Walk and Talk' meeting afterward, the idea for ActivEntrepreneur was born. Currently, ActivEntrepreneur has chapters in Suffolk County, New York, Nassau County, New York, Los Angeles, California and Central, Massachusetts, with plans to create new chapters across the country in 2008. For more information, please visit www.activentrepreneur.com or contact us at jen@activentrepreneur.com or 631.736.8996.

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